



## CASE STUDY

# FINTECH: PAYMENT GATEWAY

## Problem Statement

- First Response Time over 22 mins
- Overall Resolution time over 47 hours
- Average Response time over 1 hour 38 mins
- Inconsistent follow-ups leading to high resolution hours
- Grievance cases have higher TAT as compared to normal tickets

# 97%

Improvement  
in the first  
response time

# 70%

Improvement  
in the average  
response time

# 57%

Improvement  
in the average  
resolution hours

# 25%

Reduction in  
the workforce  
passed to client

## Problem Scope

Manage end customer communication to resolve issues with the payment gateway. Outcall customers and send email once issue is resolved

## Our Solution



Process mapping



Dedicated teams created for Assignment, First Response Time and Outbound calling



Score cards created for each activity to track efficiency



Study conducted on ticket arrival pattern to ensure timely scheduling and staffing basis requirement



CRM configurations to ensure proper workflows are created for better hand-offs from one team to another